



From Carol Adler:

"If you ask any professional on the career track, they'll be quick to tell you that having a published book is essential. If you give workshops and seminars, in addition to providing a product for back of the room sales, a book serves as a glorified business card. It is part of your Professional Package, your Promotional Tool Kit.

By the time you finish reading this book, I hope you will agree that a published book bearing your byline is a necessity, as important to your business as recruiting and training a competent staff, tracking sales leads, analyzing campaign successes and failures, and maintaining an excellent customer relations department.

In addition to new business leads and enhanced branding, you will experience the rewards of recognition from people who thought they knew who you were and what you stood for, but who now view you with even greater understanding, respect and admiration."



The multi-talented Carol Adler, President of Dandelion Books, is so highly respected, gifted and knowledgeable that when I put a manuscript in her hands I know it will come back in ready to go condition... I can confidently trust that my work (to the word!) will be perfectly turned out and polished to a very high standard. And that leaves me free to create the content I am purposeful and passionate about.

Patricia Chamberlin
SuccessKey Publications, www.successkey.com

When it comes to book doctoring and editing, Carol Adler is that rare breed of technician and artist. She has the uncanny ability to get inside the author's own thoughts and feelings, pull out what is essential, and convert what is (often!) grammatical gibberish into powerful prose that reflects the author's unique individuality. I heartily recommend her for projects large and small, and tomes of all subject matter. Carol's awesome!

Stephen Banick, MBA
Founder, The Gulliver Project, Inc. (www.thegulliverproject.com;
www.superglobalcareers.com)
Author Speaker Catalyst

Carol Adler is a renaissance woman with her mind focused on business and her fingers on the world's pulse.

Laurel Johnson, Author, *The Alley of Wishes, My Name is Esther Clara*
Senior Reviewer, *Midwest Book Review*



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Carol Adler

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Tips & Techniques for Writing, Publishing, Marketing & Promoting YOUR BOOK!

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